

Successful Living
from

DIESEL



with
MOROSO 

Successful Living
from

DIESEL

with
MOROSO^M

nebula nine sofa

soffice come una grande nuvola e generoso nelle forme

soft like a large cloud and generous in shapes



cumulus chair

poltrona morbida dove
i grandi cuscini ne
disegnano la forma

large cushions
define its shape
and support the
seat for unique
comfort





ego stud mirror

una cintura borchiata fuori scala diventa la cornice per uno specchio diverso

a studded belt off scale becomes the frame for a different mirror



bar stud stool

l'uso delle borchie sulla pelle degli sgabelli è un altro riferimento allo stile rock

a further reference to the rocker style involves the use of studs on the leather of the bar stud stools

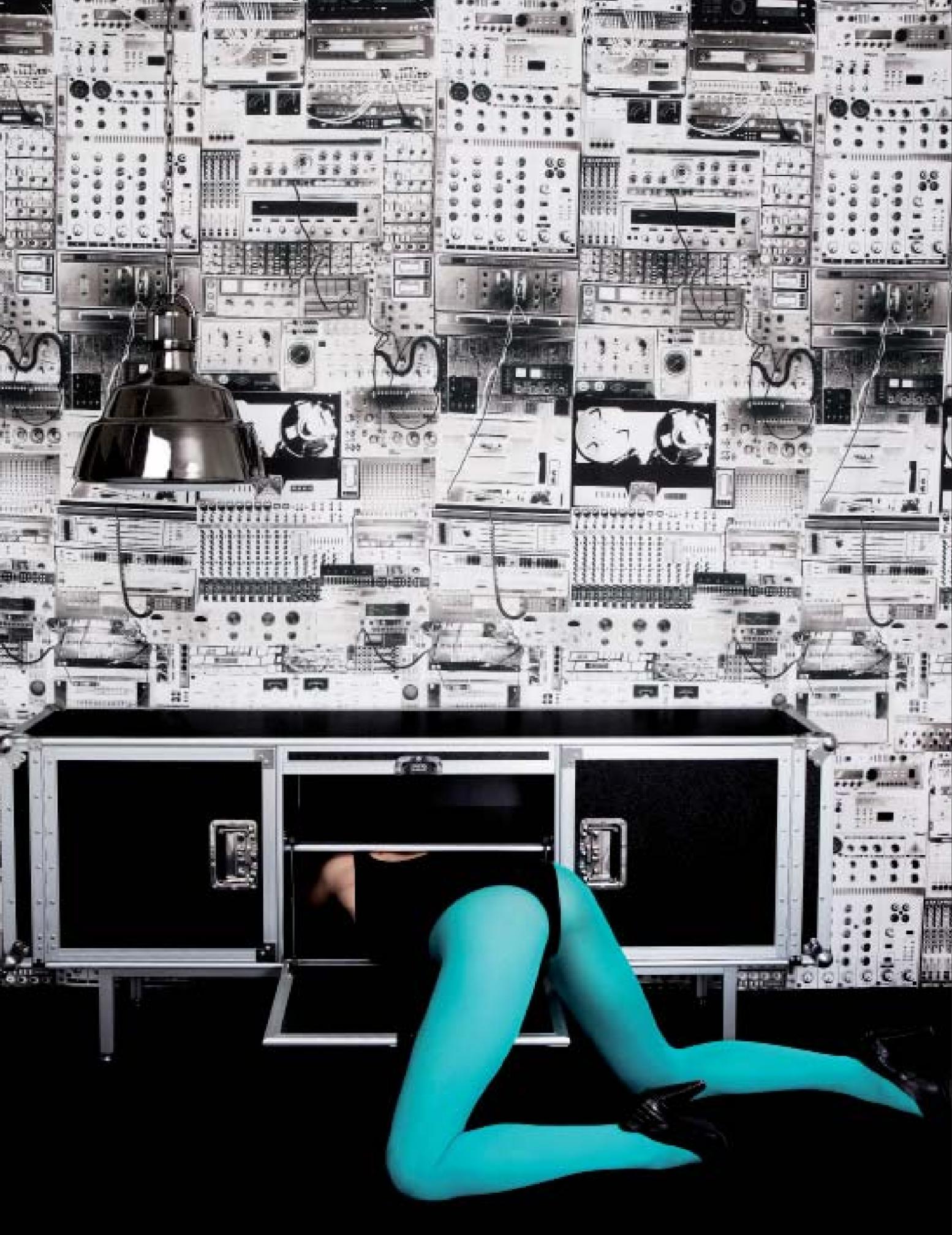
overdyed lounge chair

l'effetto "stracciato"
sulla tintura del legno
mette in risalto la forma
vintage della sedia

the paint detail in
these products is
particularly
important as it
creates a special
vintage effect.



Xraydio 3_natura morta



10_11



12_13



14_15



16_17



18_19



20_21



22_23



24_25



26_27



28_29



30_31



32_33

Moroso realizza con Diesel una collezione di prodotti dai toni disinvolti e confortevoli, ispirandosi ad un'idea di living informale e rivolta ad un pubblico a cui piace la semplicità delle forme, ma allo stesso tempo ricerca un gusto "moderno", fatto di alta qualità combinata ad uno stile spigliato e lineare

Moroso, with Diesel, has created a collection of products with a relaxed and comfortable mood, taking its inspiration from an informal lifestyle concept and targeting consumers who like simple shapes yet at the same time seek a "modern" style made up of high quality combined with a distinctive design of pure lines



ne_
bu_
la
nine sofa



12_13



cumulus_{chair}



overdyed lounge chair



16_17



overdyed_{side} chair



overdyed table

come la lounge
chair e la side chair anche i tavolini utilizzano
una tecnica speciale di tintura a mano per far risaltare
la venatura di un legno naturale trattato *vintage*

as for the lounge and side chair the tables are painted
with a special manual technique to enhance the grain of a
natural wood with a *vintage* treatment





overdyed side table



xraydio 2_disc

gli x-rays di una console da dj su vetro utilizzano i colori della notte con sfumature dal blu elettrico al nero, mantenendo la trasparenza del vetro, l'effetto è forte suggestivo e molto iconografico

the x-rays of a dj console on glass use the colours of the night with shades from electric blue to black maintaining at the same time the transparency of glass. The effect is strong, evocative and very iconographic

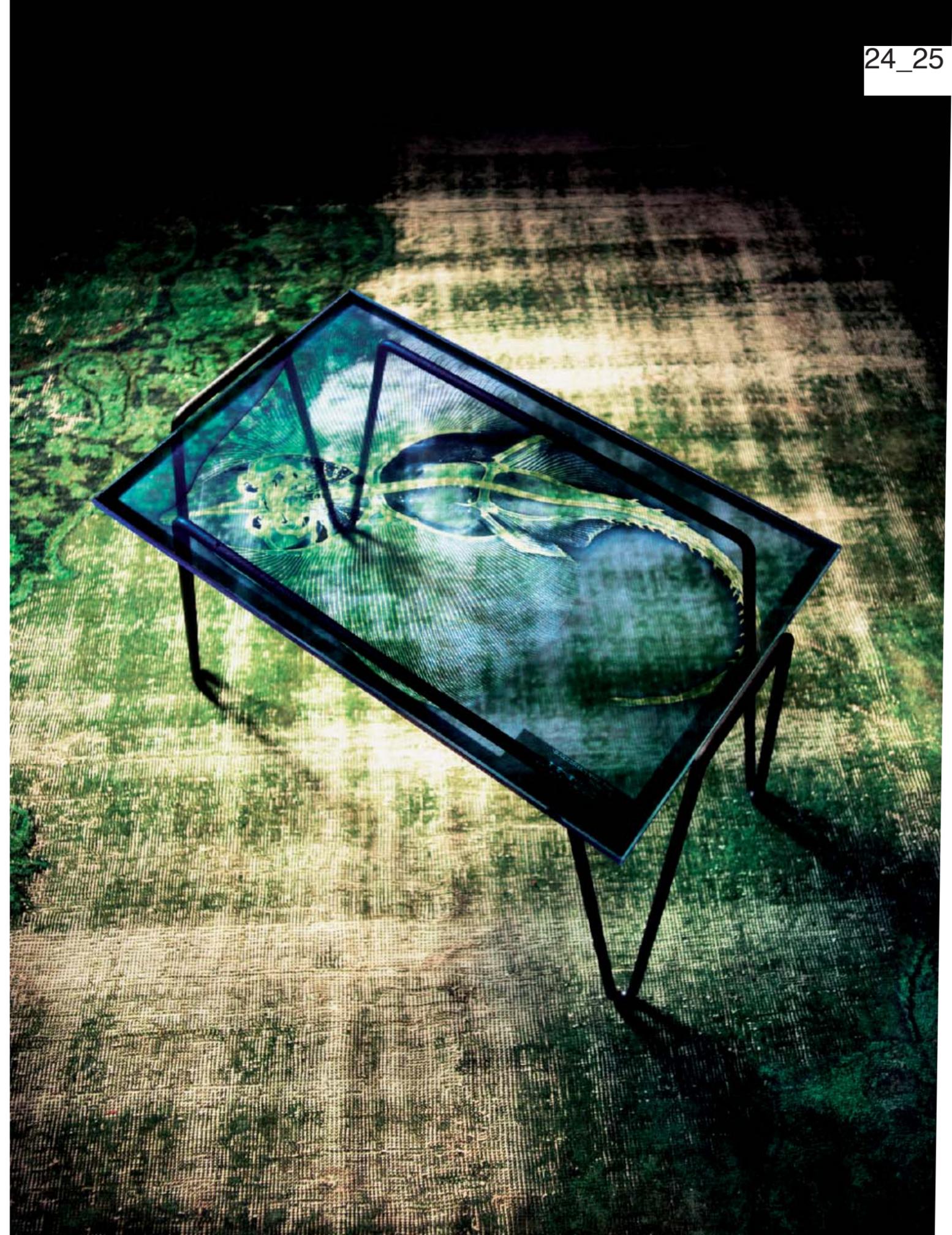




xraydio 1_razza

ancora lo stesso processo x-rays è stato usato per la realizzazione del tavolino piccolo ma qui l'immagine scelta è quella di una razza che nuota su un fondo blu

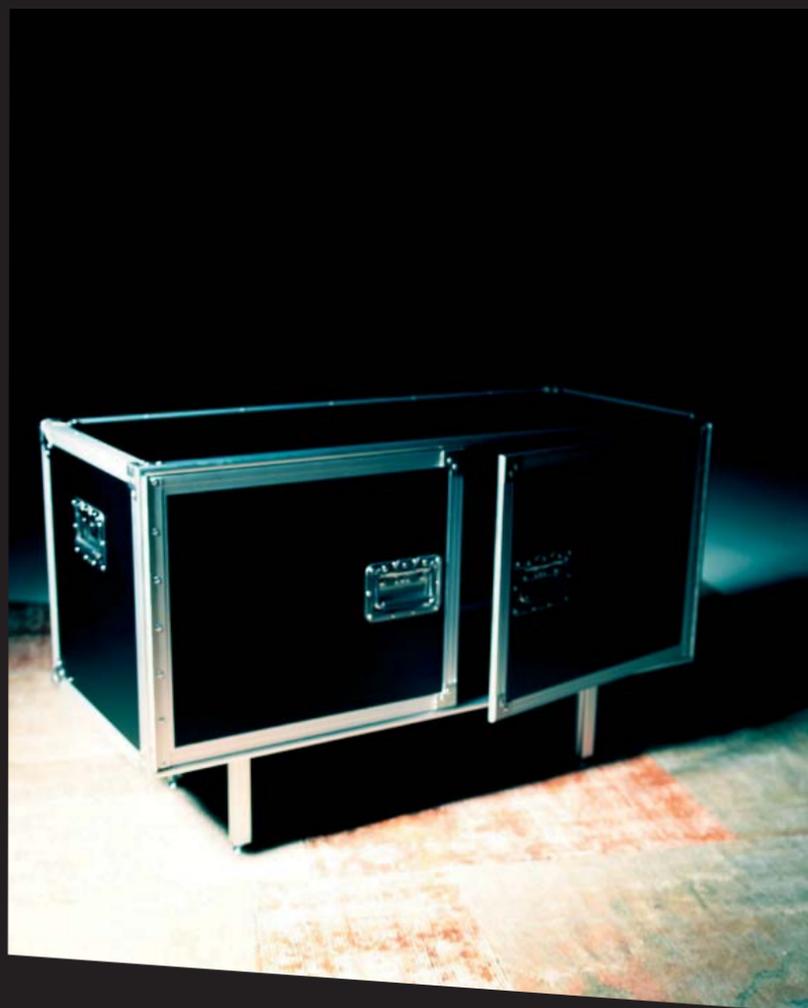
the same x-rays process has been used for the small side table but the image selected is that of a sting-ray swimming on a blue background



total flightcase

un oggetto singolare è il contenitore ispirato ai bauli
usati dai musicisti per portare gli strumenti
in tournée

a singular object is the cabinet inspired by the
travel case used by musicians to carry their
instruments on tour



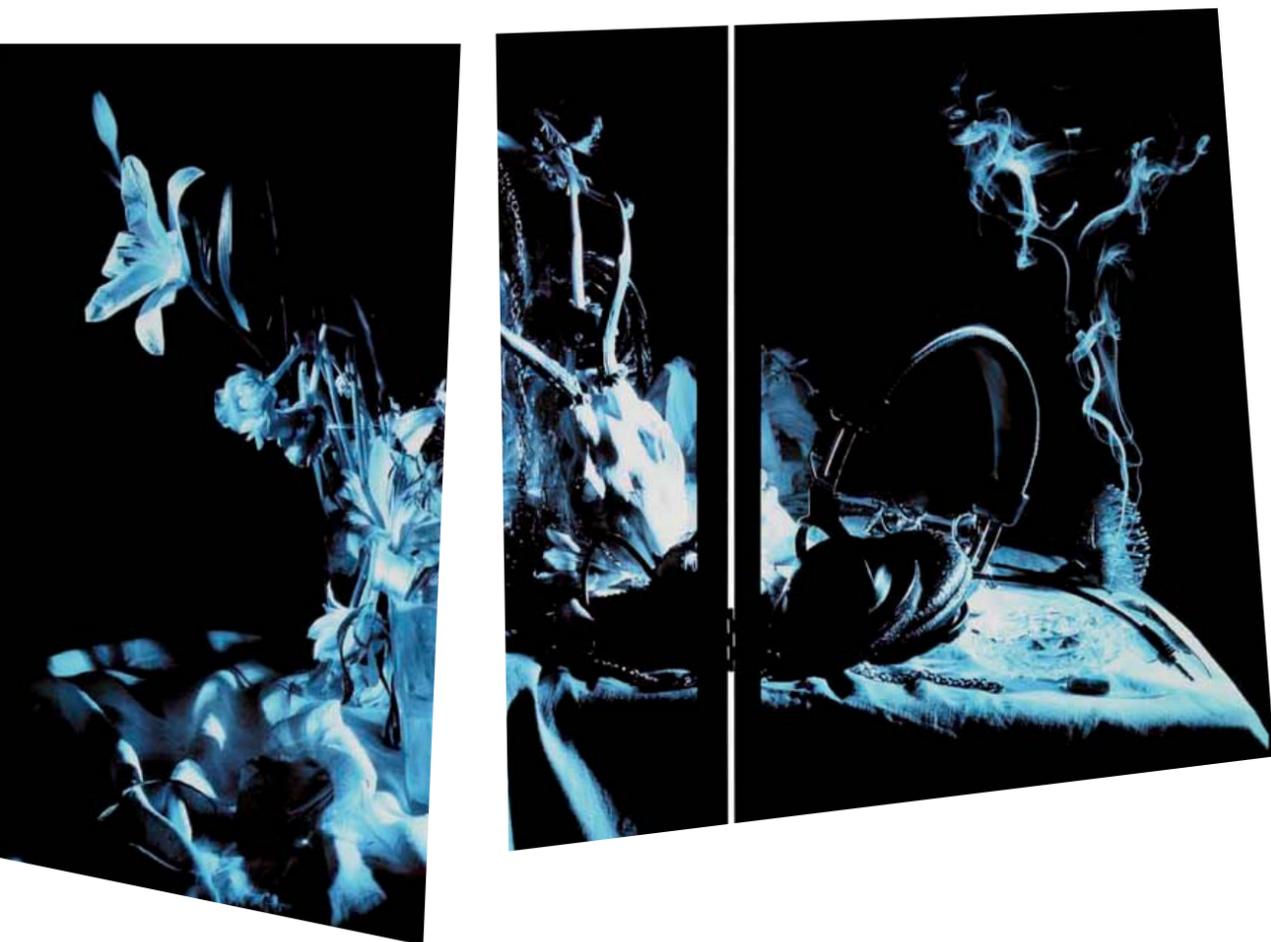


ego stud
mirror



bar stud stool





xraydio 3_natura morta

la sorprendente bellezza di una natura morta - immagine fotografica - diventa un paravento classico a tre ante

the surprising beauty of a still-life - photographic image – becomes a classic screen with 3 panels



SCHEDA TECNICA \

nebula nine sofa_
camp collection



10_11

cumulus chair_
camp collection



12_13

overdyed lounge chair_
camp collection

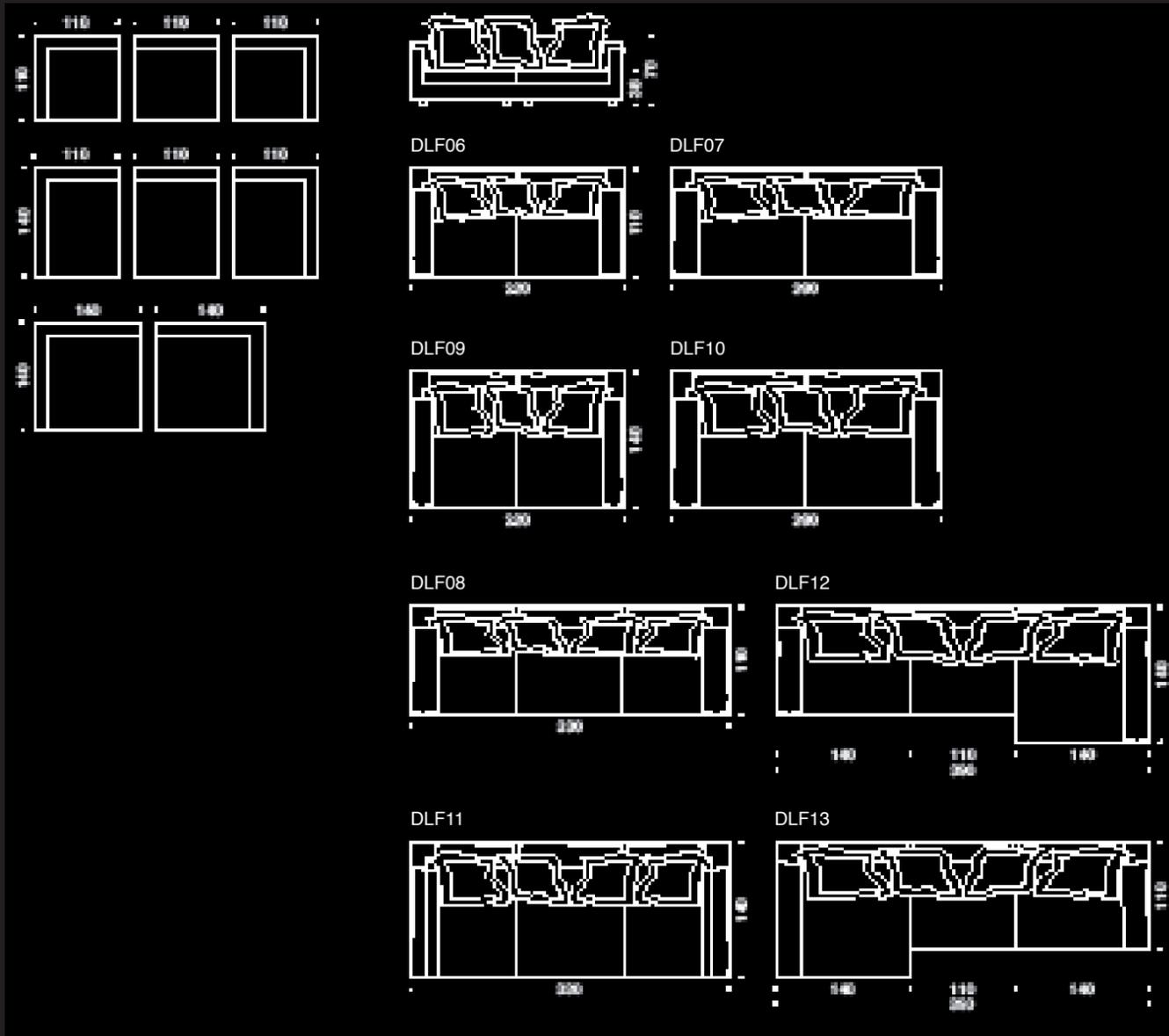


14_15

overdyed side chair_
camp collection



16_17



overdyed table_
camp collection

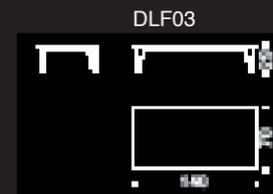


24_25

overdyed side table_
camp collection



26_27



xraydio 2_disc_
rock collection



22_23

xraydio 1_razza_
rock collection

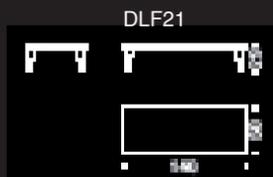


24_25

total flightcase_
rock collection



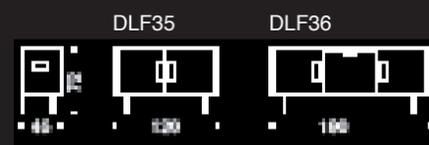
26_27



DLF21



DLF20



DLF35

DLF36

ego stud mirror_
rock collection



28_29

bar stud stool_
rock collection



30_31

xraydio 3_natura morta_
rock collection



32_33

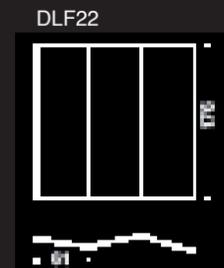


DLF40

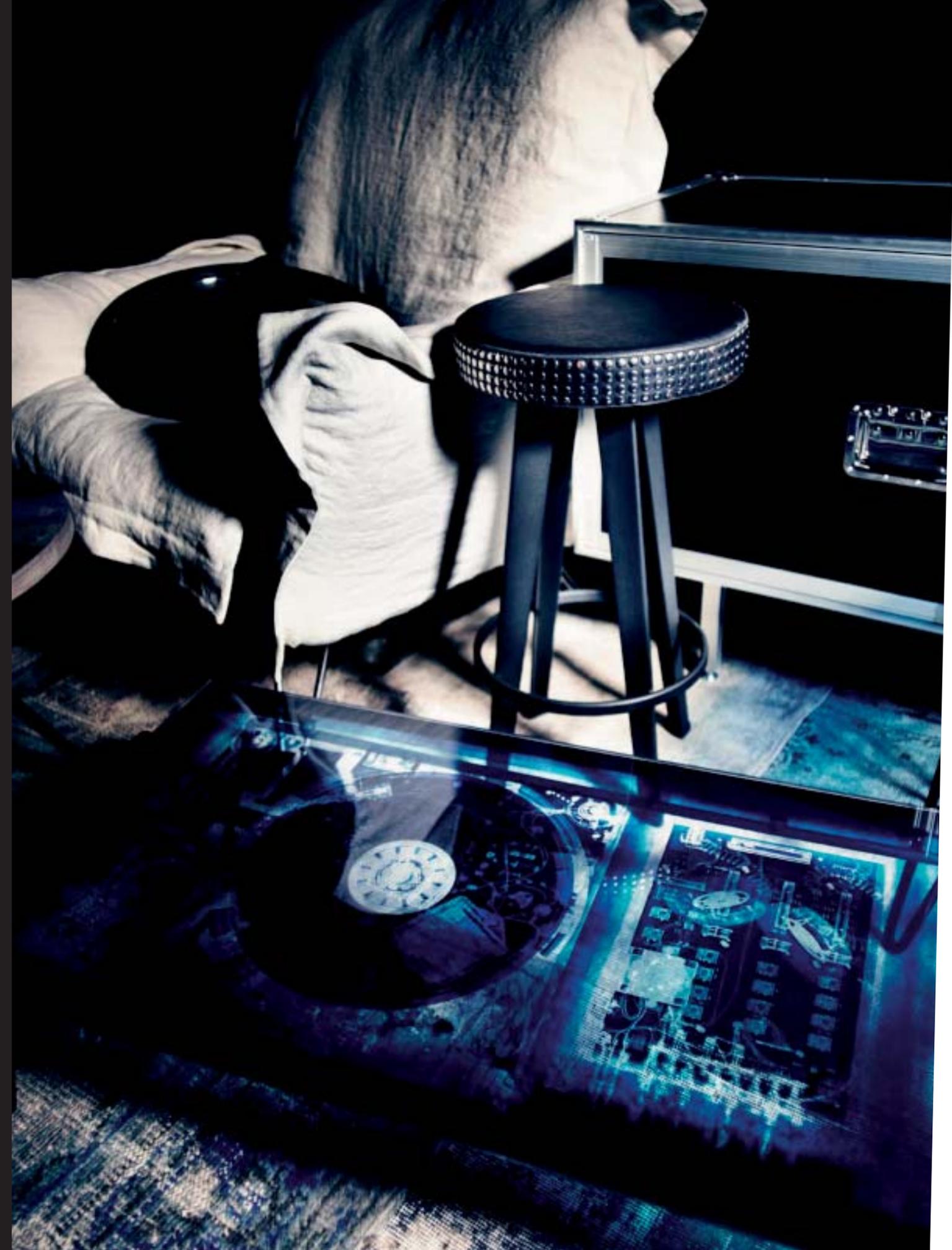


DLF31

DLF30



DLF22



Moroso is a registered trade mark.
quality system accreditation
according to
UNI EN ISO 9001 Vision 2000
Ecoquality UNI EN ISO 14001:99

Moroso spa si riserva la facoltà di
modificare, in qualunque momento
e senza preavviso, le caratteristiche
tecniche dei modelli illustrati nel
presente catalogo.

Moroso spa reserves the right to change,
at any time and without prior warning,
the technical specification of any
product illustrated in this catalogue.

art direction
Patrizia Moroso
Wilbert Das

design
Nataša Srebro

layout
Nataša Srebro

photo
Massimo Gardone
Maria Giulia Giorgiani

color separation
Luce_udine

printed in Italy
by GFP





Successful Living
from
DIESEL

with
MOROSOSM